

<i>What will we name our cooperative?</i>
<i>What is the purpose of our business?</i>

<i>What is our business description?</i>
<i>What products will we offer?</i>

<i>How will we run our business (set up)?</i>
<i>What is our marketing plan?</i>

<i>How much capital do we need to start and where are we going to get it?</i>
<i>How are we going to make a profit?</i>

<i>How are we going to split the profit?</i>
<i>How are we going to evaluate our success?</i>